



# project AGRICULTURE Project Page

## CREATE A PROFILE POSTER

A **profile poster** is a characterization of a person, a place or an item. It identifies and describes features, details and examples. It highlights important information through photos, illustrations, word art, sentences or short paragraphs that provide these details and examples.

- ❑ Choose a dominant photo that represents an individual or a place on which your project is centred. Your photo can feature the farmer or focus on an important scene on a farm or in an urban or rural setting.
- ❑ Use the dominant photo as the full background of the profile poster. Create a one or two-word title that communicates the main focus of your profile. For example, “More than Farming,” “Building Food Security” or “Local Food.”
- ❑ Use text boxes, callouts, bubbles or word art to add details around the perimeter of the poster. Select and add additional photos or illustrations that strengthen the characterization of the person or place.
- ❑ Use the profile poster to illustrate the impact of food policy on people or places, or fact-check misconceptions about a type of farm by focusing the profile poster on dairy, chicken or egg farms or farmers. Profile the sustainable farming practices used by an Alberta farmer or celebrate the work of a farmer.
- ❑ Be sure you obtain permission to share information about an individual or farm you are profiling.
- ❑ Submit your profile poster as a PDF, JPEG, GIF or PNG file, or provide a URL for an online project.

## OR USE YOUR OWN IDEA

Develop your own project format. You may decide you'd rather do an essay, a comic book or strip, a graphic novel or a poster. You may have your own ideas. Get the go-ahead from your teacher before you start.

